

## Privacy Policy

**Website:** [www.tastevending.co.uk](http://www.tastevending.co.uk)

**Effective Date:** [Insert Date]

### 1. Introduction

Taste Vending is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal data when you visit our website or contact us.

We comply with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

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### 2. Information We Collect

We may collect and process the following data:

#### a. Information You Provide

- Name
- Email address
- Phone number
- Company name
- Any details submitted via contact forms or enquiries

#### b. Automatically Collected Information

- IP address
- Browser type and version
- Pages visited and time spent on the site
- Device type

#### c. Cookies

We use cookies to improve your browsing experience and analyse website traffic. See Section 8 for more details.

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### 3. How We Use Your Information

We use your data to:

- Respond to enquiries and provide quotes
- Deliver products and services

- Improve our website and services
- Send relevant business communications (where appropriate)
- Maintain internal records

We will only use your data where we have a lawful basis to do so.

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#### **4. Lawful Basis for Processing**

We process your personal data under the following lawful bases:

- **Consent** – when you submit an enquiry or opt in to communications
  - **Contract** – where processing is necessary to fulfil a service
  - **Legitimate Interests** – to improve our services and respond to enquiries
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#### **5. Data Sharing**

We do not sell or rent your personal data.

We may share your data with:

- Service providers (e.g. IT, hosting, maintenance)
- Engineers or partners delivering services on our behalf
- Legal or regulatory authorities where required

All third parties are required to respect the security of your data.

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#### **6. Data Storage & Security**

Your data is stored securely using appropriate technical and organisational measures to prevent:

- Unauthorised access
- Loss or misuse
- Alteration or disclosure

We retain personal data only for as long as necessary to fulfil the purposes outlined in this policy.

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#### **7. Your Rights**

Under UK data protection law, you have the right to:

- Access your personal data

- Request correction of inaccurate data
- Request deletion of your data
- Object to processing
- Restrict processing
- Request data portability

To exercise any of these rights, please contact us using the details below.

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## **8. Cookies**

Our website uses cookies to:

- Improve website functionality
- Analyse traffic and user behaviour
- Enhance user experience

You can control or disable cookies through your browser settings.

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## **9. Third-Party Links**

Our website may contain links to external websites. We are not responsible for their privacy policies or content.

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## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page.

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## **11. Contact Us**

If you have any questions about this Privacy Policy or how your data is handled, please contact us:

**Email:** [info@tastevending.co.uk](mailto:info@tastevending.co.uk)

**Phone:** 07769252855

**Address:** Unit 36, Bailie Gate Industrial Estate, Sturminster Marshall, Dorset BH21 4DB